



CTB/McGRAW-HILL LAUNCHES ACUITY SCIENCE, TODAY'S MOST COMPLETE FORMATIVE SCIENCE ASSESSMENT FOR GRADES 3-8

Formative Assessments Align to Science Standards to Measure Student Proficiency and Forecast Performance on State Exams

Monterey, Calif. – December 20, 2007 – CTB/McGraw-Hill today announced the release of Acuity™ Science, today's most innovative and comprehensive solution for formative assessment of science content in Grades 3–8. As the newest addition to the breakthrough Acuity suite of assessments, Acuity Science assessments enable educators to efficiently measure and track student progress and deliver reports that inform instruction and support student achievement and learning.

“Acuity Science is meeting the needs of educators in today's science classrooms by delivering an easy-to-use tool that helps students understand and gain proficiency in science concepts,” said Ellen Haley, president of CTB/McGraw-Hill. “Its clear content and innovative assessment items, along with a custom item bank for teachers, truly support student learning in an interactive and engaging way.”

Acuity Science contains predictive components, including one early indicator and one predictive assessment aligned to state standards, and helps educators meet science assessment requirements as outlined by No Child Left Behind. In addition, Acuity Science provides diagnostic tools to support science teaching and learning in elementary and middle school in the areas of Life Science, Physical Science, Earth Science, and Scientific Inquiry/Nature of Science.

Diagnostic assessment items are designed with answer choices that help to reveal student misconceptions in science that result in gaps between grade-level expectations and actual student achievement. This data can be used to aid in identifying aspects of the curriculum that require additional focus in order to help all students meet grade-level expectations. Animated online items probe science understanding at a greater depth of knowledge. For added flexibility, teachers have the option of utilizing the Acuity Science diagnostic item bank to build custom assessments.

All assessments can be completed in one class period. As with all Acuity products, Acuity Science can be administered online or via paper and pencil.

For more information, call 800.538.9547 or visit www.AcuityforSchool.com

About Acuity

Acuity was developed in consultation with administrators, principals, teachers, and students. Acuity is a suite of diagnostic and predictive benchmark assessments designed to show student growth toward state standards and performance indicators in English/Language Arts, Mathematics, and Science for Grades 3-8, and Algebra for Grades 6-12. Acuity features online and paper-and-pencil administration options to match the level of technology available in schools. Acuity reports provide useful and detailed data aligned to state standards and indicators that teachers can use to inform instruction and support student achievement. Online item banks aligned to state standards and indicators enable custom, teacher-created assessments to help students remain current on classroom instruction.

About CTB/McGraw-Hill

As the nation's leading publisher of standardized and standards-based achievement tests for pre-school, elementary, middle, high school, and adult education, CTB/McGraw-Hill LLC offers a broad range of assessments, software and services. CTB/McGraw-Hill LLC is part of the Assessment and Reporting group of McGraw-Hill Education, a division of The McGraw-Hill Companies (NYSE: MHP). McGraw-Hill Education is a leading global provider of instructional, assessment and reference solutions that empower professionals and students of all ages. Additional information is available at www.CTB.com.

Media Inquiries

Kelley Carpenter

Director, Communications

(831) 393-7196

kelly_carpenter@mcgraw-hill.com