



**FOR IMMEDIATE RELEASE**

**CTB/MCGRAW-HILL'S ACUITY ASSESSMENT NAMED DISTRICT ADMINISTRATION  
TOP 100 PRODUCT OF 2008**

**Acuity Selected as Outstanding Resource for Advancing Learning and Assessment**

**Monterey, CA – March 18, 2009** – CTB/McGraw-Hill, a leader in K–12 and adult education, today announced that Acuity™, the Company's comprehensive InFormative Assessment™ Solution - a unique integration of assessments, reports, and instructional resources – was recognized by District Administration as a Readers' Choice Top 100 Product for 2008. Acuity was selected in the "Books & Materials: Advancing Professional Learning and Assessment" category for outstanding products that help educators teach more effectively. Results are posted online at [www.districtadministration.com/winners](http://www.districtadministration.com/winners) and were featured in a special February awards issue of District Administration magazine.

"Acuity has made a positive impact on student achievement in many of our districts," said Christine Leydon, South Central RIC, Broome Board of Cooperative Educational Services, New York. "Acuity pinpoints areas of need, allowing teachers to concentrate on those areas prior to the state assessments. As a result, we are seeing clear improvements in our New York State Test Program scores. Acuity is also one of the most user-friendly systems available. Teachers spend less time learning the system and more time concentrating on students' needs."

"Acuity has become an essential element of classroom and school support and accountability, at the school and district levels," added Holly E. Bremerkamp, assessment manager at St. Louis Public Schools in Missouri — the largest school district in the state. "By addressing the unique needs of each child, Acuity is transforming low-performing schools into data-driven landscapes that maximize the potential of all, both students and teachers."

Acuity is a preferred solution as selected by the District Administration Advisory Panel and District Administration readers, who include many of the top school administrators in the country. District Administration noted that professional resources are crucial to the successful implementation of education technology, and that solutions like Acuity have helped many districts gauge the effectiveness of classroom instruction.

"We are honored that Acuity was selected as a Top 100 product," said Ellen Haley, president of CTB/McGraw-Hill. "District Administration is the voice of many of the nation's leading educators, and this award is a noteworthy validation that CTB/McGraw-Hill is providing the kind of resources that meet educators' needs, and are being successfully implemented in schools today."

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The Acuity InFormative Assessment Solution promotes success with robust, technology-enabled interim and formative assessments. Acuity includes a variety of tools to help educators improve student achievement: classroom-friendly assessments, insightful reports, and engaging instruction designed for math and reading for grades 3–8. Available on the Web and in paper and pencil, Acuity delivers instructional resources to help prepare students for district and state exams and succeed in school and beyond. CTB also offers corresponding professional development, implementation, and support services to help educators take full advantage of Acuity’s capabilities and resources. For an interactive product demonstration, visit [www.AcuityforSchool.com](http://www.AcuityforSchool.com), or call 800.538.9547 to schedule a live product demonstration.

### **About CTB/McGraw-Hill**

As a leading publisher of standardized and standards-based achievement tests for pre-school, elementary, middle, high school, and adult education, CTB/McGraw-Hill LLC offers a broad range of assessments, software and services. CTB/McGraw-Hill LLC is part of the Assessment and Reporting group of McGraw-Hill Education (MHE), a division of The McGraw-Hill Companies (NYSE: MHP). MHE is a leading global provider of print and digital instructional, assessment and reference solutions that empower professionals and students of all ages. McGraw-Hill Education has offices in 33 countries and publishes in more than 65 languages. Additional information is available at [www.CTB.com](http://www.CTB.com).

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